



SCAN ME



Liezel Chetty

senior graphic designer

Living in Waterford, Ireland. Born and raised in Port Elizabeth, South Africa. With over 11 years experience in design and printing, I have grown interest in animation and photography. I am a go-getter and I am always learning.

ABOUT ME

Artistic Graphic Designer with talent for developing unique custom artwork.

Innovative approach to idea and concept development.

Offering over 11 years of expertise overseeing individual projects and brand development collections.

LANGUAGES



ENGLISH



AFRIKAANS

CONTACT INFO



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Waterford, Ireland



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WORK EXPERIENCE

- BODYSCENT INTERNATIONAL**
 GRAPHIC DESIGNER
 2023 - Present
 Beauty brand distributor based in Kilkenny, Ireland. I design the product catalogue and take product photography for the company website and social media.
- ALGOA FM**
 SENIOR GRAPHIC DESIGNER
 2019 - 2023
 Radio broadcast company based in Port Elizabeth, South Africa digital online and print collateral for the brand. I also managed the Website and social media pages.
- KELSTON MOTORS**
 GRAPHIC DESIGNER
 2017 - 2018
 Motor group company In Port Elizabeth, South Africa. I handled all the in-house branding and agency designs for well renowned brands such as VW, Audi and Peugeot.
- ISTREAM INTERNATIONAL**
 GRAPHIC DESIGNER
 2015- 2017
 An International brand management company based in Port Elizabeth, South Africa. I have designed marketing campaigns and managed clients namely: Anglo American, Surveya and Aspen.
- ABELANANI**
 DIGITAL MANAGER
 2012- 2015
 Corporate gifts company based in Johannesburg, South Africa. I managed a team of 6 designers that involved designing product catalogues and new upcoming products. I was also responsible for conceptual creation of corporate packing for gifts.
- APPLE PRINT**
 GRAPHIC DESIGNER
 2011- 2012
 Print and packaging company based in Johannesburg, South Africa. I designed business cards, logo's, letterheads, annual reports and magazines

EDUCATION

- PE COLLEGE ERICA CAMPUS**
 2007 - 2009
DIPLOMA IN ART & DESIGN
 Subjects: Graphic processes, Textile Design, History of Art, Business management.

SKILLS

- CREATIVITY ●●●●●●●●●●
- COMMUNICATION ●●●●●●●●●●
- TYPOGRAPHY ●●●●●●●●●●
- TIME MANAGEMENT ●●●●●●●●●●
- ANIMATION ●●●●●●●●●●

SOFTWARE

- ADOBE PHOTOSHOP ●●●●●●●●●●
- ADOBE INDESIGN ●●●●●●●●●●
- ADOBE ILLUSTRATOR ●●●●●●●●●●
- MS OFFICE ●●●●●●●●●●
- ADOBE AFTER EFFECTS ●●●●●●●●●●